



2010

Greetings from the Saleen Club of America!

As the fastest growing Saleen club and the only club officially recognized by Saleen Performance Vehicles to represent the Saleen brand, I'm sure you would like to learn more about our sponsorship opportunities that exist within the Saleen Club of America.

Our growing membership now reaches all fifty states and seven countries around the world. Our demographic is broad and diverse. Not only do our members have interest in the early model Saleens, but many own models of all years, up to the current model S281! Power in the hands of a few is much more than a motto; it's a way of life for our members. Something I know would benefit your company as a sponsor and partner.

In addition to PoweRRR, our monthly, all color magazine, we have a very active website and on-line forum. We offer many unique venues for you to reach your target demographic and increase sales for your products and services. You'll find that our membership is *very* loyal to our sponsor partners.

The following page outline our sponsorship and advertising opportunities. In addition to these, we are always willing to work with our sponsorship partners to plan a package that meets their specific needs.

You maybe interested to know the Saleen NATIONALS will be held in Madison Indiana August 4-7, 2011

Just give us a call. We'd love to work with you.

Feel free to give us a call should you have any questions or want to get started in the next issue of PoweRRR and on the website. You'll find our contact info below.

Thanks again for considering the Saleen Club of America.

Charlie Smith, President  
Saleen Club of America

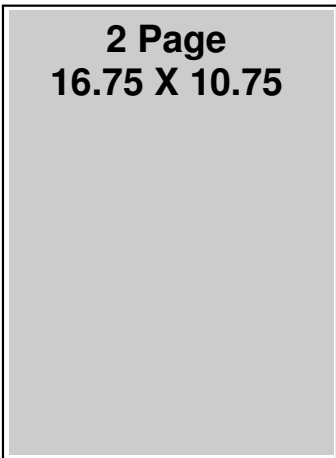
CHARLIE SMITH, PRESIDENT  
2005 Poppy Pl  
Jeffersonville In 47131  
Phone 812 989 8064

*"Fun, Friendship & Saleens"*

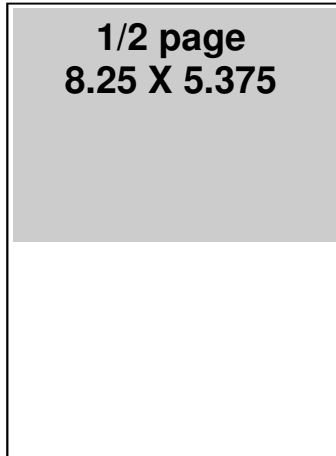
saleenclub@hotmail.com  
<http://www.saleenclubofamerica.com>



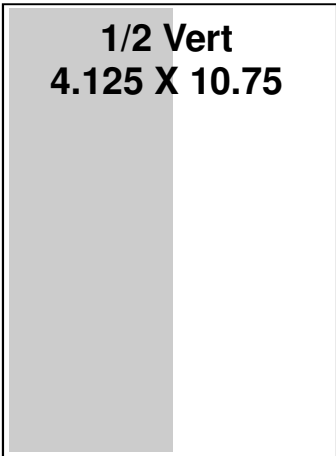
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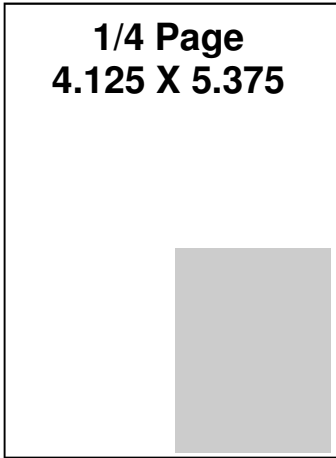
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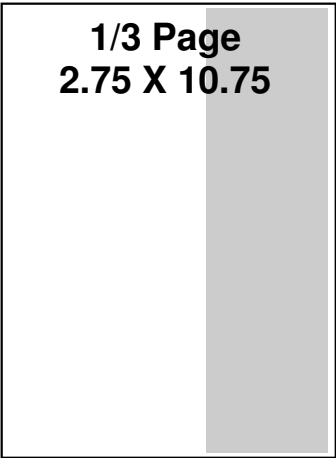
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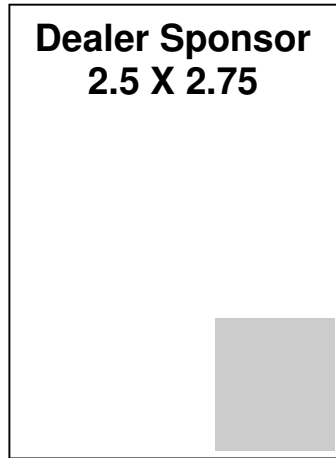
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4.125 X 10.75



**1/4 Page**  
4.125 X 5.375



**1/3 Page**  
2.75 X 10.75



**Dealer Sponsor**  
2.5 X 2.75

## **PowerRRR magazine, Club Forum and Sponsor rates**

Mailed to each member containing photos and articles of events and members cars.

All of the prices quoted are for 1 year. *Shorter duration periods can be negotiated.*

### **PowerRRR Advertising**

- 2 full Page inside ad, bleeds across center fold \$1700
- Full page cover inside front, back inside or outside \$1000
- Full page inside other than any cover \$750
- Half Page \$500 per year
- 1/3 page Vertical \$400
- 1/4 page \$300 per year

#### *SPECIAL Dealer/Sponsor Basic Ad*

- 2.5 X 2.75 \$200

*\*Any of which includes link on our website. Regular website ads are 2.5 X 2.75.*

*\*\*No full Bleed ads*

### **Club Forum Advertising**

Our Club's forum is very active and growing as one of the top Forums to discuss Saleens on the internet.

*Both options include regular size ad in PowerRRR and Website*

- Banner Ad - Rotating with other sponsors \$1000 per year
- Discussion Space only \$500 per year (Included with a BANNER Ad)

Visit our forum at

<http://www.saleenclubofamerica.com>

and click on FORUM

#### **DEADLINE**

Deadline for submitting your ad is the 15th of the preceding month of publication. For example, to start in the April issue, it must be received by March 15.

#### **SPECIFICATIONS**

PC-Compatible, PDF, JPG, EPS , Resolution 300 dpi min.

#### **AD SUBMISSION**

Email [saleenclub@hotmail.com](mailto:saleenclub@hotmail.com)

Mail to  
SALEEN CLUB OF AMERICA  
2005 Poppy Pl  
Jeffersonville In 47131

**SALEEN**  
CLUB OF AMERICA



## EVENT SPONSOR / ADVERTISER INFORMATION

Any of the levels or sponsorships apply to any and all of our events, except for some special driving tours or cruise-ins that are addressed individually as needed and page 2 contains Advertising in our monthly magazine PoweRRR, plus other types.

### Sponsor Levels

Platinum Level Sponsor: \$ 1,000 TITLE SPONSOR

\*This will be on the Trophy's, dash plaques-shirts, published materials, unlimited vendor space

Gold Level Sponsor: \$500 \*Includes your logo on everything we publish or print including our website and unlimited vendor space. Your logo will be incorporated into the back of the T-Shirt which will not only be offered at the Event, but will be available on-line. Except TITLE SPONSOR items listed above.

*Either of the above includes a 1 year Dealer/Sponsor Membership.*

Silver Level Sponsor: \$ 100 \* Any sponsor contribution of \$ 100 or over includes name or logo on t-shirt per the above.

Bronze Level Sponsor: \$50-\$99  
\* Name listed as sponsor

Can't decide what to do, maybe these suggestions will help: Note some events may or may not have all of the levels available.

\$150 Dash Plaques

\$200 Best of Show Trophy

\$125 Class Trophy's

\$200 Welcome Bash Sponsor

\$200 Road Rallye & Seeya Cookout Sponsor

\$35 (1) trophy

You are also encouraged to submit door prizes or raffle items and posters or banners to display. Any of the sponsors above also include "goodie bag" submissions and free vendor space (10X20) Additional (10X20 - \$35 each)

Please contact us if you have a different proposal to make, we are always happy to listen and do our best to accommodate everyone.

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