



Greetings from the Saleen Club of America!

Our growing membership now reaches all fifty states and seven countries around the world. Our demographic is broad and diverse. Not only do our members have interest in the early model Saleens, but many own models of all years, up to the current model S281! Fun, Friendships and Saleen's is much more than a motto; it's a way of life for our members. Something I know would benefit your company as a sponsor and partner.

In addition to PoweRRR, our monthly, all color magazine, we have a very active website and on-line forum. We offer many unique venues for you to reach your target demographic and increase sales for your products and services. You'll find that our membership is very loyal to our sponsor partners.

The following pages outline our sponsorship and advertising opportunities. In addition to these, we are always willing to work with our sponsorship partners to plan a package that meets their specific needs.

We are planning for our 2012 Saleen NATIONALS in Tacoma WA Aug 3rd thru Aug 5th and wanted to tell you about Sponsorships available and hope you will consider joining with us.

I would like to tell you about the Platinum Level Sponsor. For that level sponsorship we display your logo on all of our materials including our trophies, dash plaques, t-shirts and more. A link is added to your company on our website in our Sponsors section, plus we have a special section in our forum for your company for discussion and promotion of your products, if that is something that might be of interest.

<http://scootalk.saleenclubofamerica.com>.

In addition, as a top level sponsor, during the day of show on Saturday Aug 4th, you can display your banners and free vendor space to setup if you are planning on joining with us.

The events planned include Early-bird Welcome on Thursday, Friday scenic drive and Welcome Bash, Sat is the show and after show dinner and the event concludes on Sunday with a Send-Off Breakfast. You are invited to attend any of these as a sponsor or you maybe interested in sponsoring one of them, which we can discuss.

We have Sponsor levels and partnerships opportunities for all type business and individuals who want to be involved with the Saleen Club of America and our events. If you don't see what you would like to do, please contact us and we'll try to work with you to make your advertising dollars get the most from your association with us.

Thanks for taking time to read this. Feel free to contact me at 330-604-4825 or email at president@saleenclubofamerica.com with any questions or other areas you may want to discuss sponsoring.

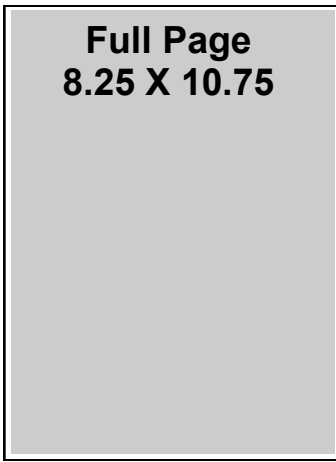
Thank you for your consideration,

Rick LeBeau - President
Saleen Club of America

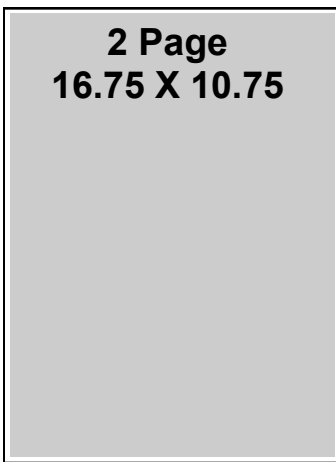
Rick LeBeau - President
3517 Charring Cross Dr
Stow, OH 44224
Phone 330-604-4825

"Fun, Friendship & Saleens"

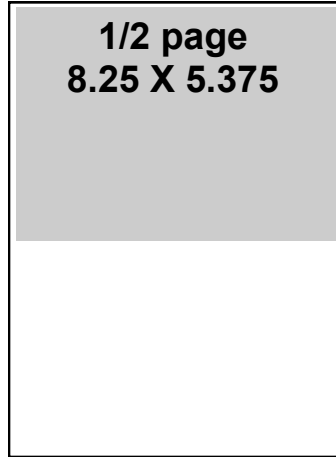
president@saleenclubofamerica.com
<http://www.saleenclubofamerica.com>



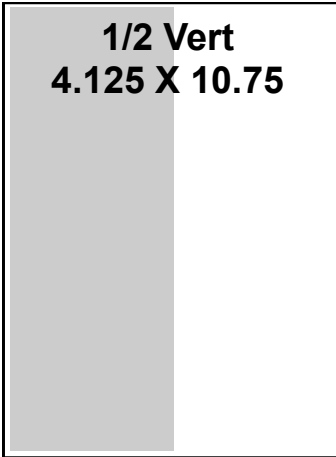
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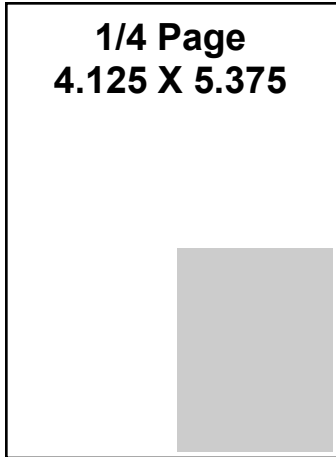
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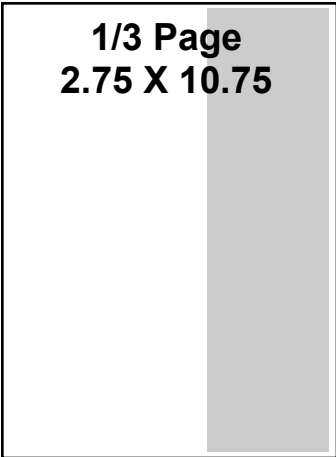
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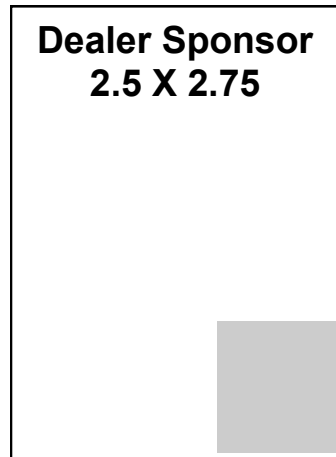
1/2 Vert
4.125 X 10.75



1/4 Page
4.125 X 5.375



1/3 Page
2.75 X 10.75



Dealer Sponsor
2.5 X 2.75

PowerRRR magazine, Club Forum and Sponsor rates

Mailed to each member containing photos and articles of events and members cars.

All of the prices quoted are for 1 year. *Shorter duration periods can be negotiated.*

PowerRRR Advertising

- 2 full Page inside ad, bleeds across center fold \$1700
- Full page cover inside front, back inside or outside \$1000
- Full page inside other than any cover \$750
- Half Page \$500 per year
- 1/3 page Vertical \$400
- 1/4 page \$300 per year

SPECIAL Dealer/Sponsor Basic Ad

- 2.5 X 2.75 \$200

**Any of which includes link on our website.*

Regular website ads are 2.5 X 2.75.

***No full Bleed ads*

Club Forum Advertising

Our Club's forum is very active and growing as one of the top Forums to discuss Saleens on the internet.

Both options include regular size ad in PowerRRR and Website

- Banner Ad - Rotating with other sponsors \$1000 per year
- Discussion Space only \$500 per year (Included with a BANNER Ad)

Visit our forum at

<http://www.saleenclubofamerica.com>

and click on FORUM

DEADLINE

Deadline for submitting your ad is the 15th of the preceding month of publication. For example, to start in the April issue, it must be received by March 15.

SPECIFICATIONS

PC-Compatible, PDF, JPG, EPS , Resolution 300 dpi min.

AD SUBMISSION

Email president@saleenclubofamerica.com

Mail to

SALEEN CLUB OF AMERICA
6181 Linden Dr E
West Bend, WI 53095



EVENT SPONSOR / ADVERTISER INFORMATION



Any of the levels or sponsorships apply to any and all of our events, except for some special driving tours or cruise-ins that are addressed individually as needed and page 2 contains Advertising in our monthly magazine PowerRRR, plus other types.

Sponsor Levels

Platinum Level Sponsor: \$1,000 TITLE SPONSOR

*This will be on the Trophy's, dash plaques-shirts, published materials, unlimited vendor space

Gold Level Sponsor: \$500 *Includes your logo on everything we publish or print including our website and unlimited vendor space. Your logo will be incorporated into the back of the T-Shirt which will not only be offered at the Event, but will be available on-line. Except TITLE SPONSOR items listed above.

Either of the above includes a 1 year Dealer /Sponsor Membership.

Silver Level Sponsor: \$100 * Any sponsor contribution of \$100 or over includes name or logo on t-shirt per the above.

Bronze Level Sponsor: \$50-\$99

* Name listed as sponsor

Can't decide what to do, maybe these suggestions will help: Note some events may or may not have all of the levels available.

\$150 Dash Plaques

\$200 Best of Show Trophy

\$125 Class Trophy's

\$200 Welcome Bash Sponsor

\$200 Road Rallye & Seeya Cookout Sponsor

\$35 (1) trophy

You are also encouraged to submit door prizes or raffle items and posters or banners to display. Any of the sponsors above also include "goodie bag" submissions and free vendor space (10X20) Additional (10X20 - \$35 each)

Please contact us if you have a different proposal to make, we are always happy to listen and do our best to accommodate everyone.

TONY M. BRODZELLER, Interim PRESIDENT
6181 Linden Dr E
West Bend, WI 53095
Phone 414-234-7472

"Fun, Friendship & Saleens"

president@saleenclubofamerica.com
<http://www.saleenclubofamerica.com>